



Nine Lives Media Inc. Names MicroMenders Inc. to the MSPmentor 100 Global List

MicroMenders Inc. is named #1 Managed Service Provider in Bay Area

February 16, 2011: MicroMenders, with their TIER5 branded MSP offering, has landed on Nine Lives Media Inc.'s fourth-annual MSPmentor 100 for the fourth consecutive year. This illustrious research report identifies the world's top 100 managed service providers (MSPs). This year's MSPmentor 100 report includes MSPs from North America, Europe, the Middle East, Africa and Australia.

"We are honored to be recognized for the fourth year in a row by MSPmentor, which provides validation to our TIER5 MSP offering and our customer-focused engineering team." said Dave Sperry, CEO of MicroMenders Inc., "We strive to provide world class service solutions to our clients. Being included amongst this impressive world-wide group of companies is inspiring."

The MSPmentor 100 report, available at <http://www.MSPmentor.net/top-100-msps>, is based on data from MSPmentor's first-rate global survey conducted in 2010. The MSPmentor 100 report recognizes top managed service providers based on a range of metrics, including annual managed services growth, management metrics and customer devices managed.

"Nine Lives Media Inc. and MSPmentor congratulate MicroMenders Inc. for earning this distinguished honor," said Amy Katz, CEO of Nine Lives Media Inc. "The annual MSPmentor 100 survey attracts participants from across the globe. Qualifying for the final MSPmentor 100 list is a great accomplishment."

"We continue to see accelerating momentum for the world's top MSPs," added Joe Panettieri, editorial director of MSPmentor. "The top 100 MSPs generated more than \$1 billion in recurring revenues for 2010, up 27 percent from 2009. That's remarkable growth considering the challenging global economic landscape in 2010."

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, Webcasts and FastChat videos. It is the number one online media destination for managed service providers in the world.

About MicroMenders Inc.

San Francisco, CA based MicroMenders Inc. provides a complete Managed Services solution across a diverse vertical group of clients throughout the Bay Area. With over 25 years of consulting and service experience, we are committed to helping businesses maximize their IT investments to meet their evolving business objective. Our clients appreciate the fact that we take ownership of their IT infrastructure which allows them to focus on their core business strengths. For more information, visit www.MicroMenders.com.

About Nine Lives Media Inc.

Nine Lives Media Inc. defines emerging IT media markets and disrupts established IT media markets. Founded in 2008, Nine Lives Media Inc. has generated profitable, debt-free growth since its inception. The company's market leading blogs and online destinations include MSPmentor (www.MSPmentor.net), The VAR Guy (www.TheVARGuy.com), Talkin' Cloud (www.TalkinCloud.com), VARTweet (www.VARTweet.com) and MSPtweet (www.MSPtweet.com). For more information, visit www.NineLivesMediaInc.com.
